

Syracuse

GREATER SYRACUSE ECONOMIC GROWTH COUNCIL RESOURCE CENTER

INTERNATIONAL

- › International Marketing
- › Un Portrait de Syracuse
- › Un Retrato de Syracuse
- › Un Ritratto di Syracuse
- › **Doing Business in the United States**
 - › Geography and Infrastructure
 - › Finance
 - › People
 - › Legal/Government
- › International Companies in Central New York

Doing Business in the United States

Choosing the Syracuse area for locating or expanding your business is a smart decision. From its geographical location, to its top quality labor force, to the cost of doing business and its overall business climate, businesses have found Syracuse to be a good place to be.

Here are some important considerations for choosing a location for your business within the United States:

1. Infrastructure

Depending on the type of business you will locate in the U. S., you'll need to assess the ability of the area's infrastructure to handle your business requirements. Manufacturers will be most interested in the availability and cost of power supplies, natural resources, good transportation, and security options.

Learn more about the infrastructure and geography of Syracuse and Central New York by [linking here](#).

2. Labor Supply

The education and skills of the area workforce must match the needs of any business with an interest in building or expansion. Further, the availability of effective and tailored training for specific skills needed must be available to the new enterprise.

Syracuse has a wealth of well-trained workers and excellent resources for further training. Its workforce is diverse in background, culture and ability. [Link here to learn more](#).

Costs

Start up and operating costs can be affected by the location a business chooses for its new location. From land construction and/or leases, to labor, transportation, materials and taxes, costs can vary widely, as can the availability of financial assistance.

Syracuse embraces new business and works with planners to make start up and operation of your business as cost effective as possible. [Learn more about financial and banking relationships in the Syracuse area here](#).


[SITE MAP/INDEX](#)
[PARTNERS](#)
[FIND IT FAST](#)
[CONTACT US](#)


3. Assistance and Support

One way to gauge an area's interest and support for the location of new business, is to assess the assistance it is willing to provide. Assistance can come in a variety of forms such as tax breaks, special building zones, subsidized workforce training, lower utility costs or favorable lending rates. Further, new business can reap benefits from working with other area businesses which can provide support services such as logistics, legal, communications (including translation) and marketing.

Both public and private entities are willing to lend assistance and support to new business wishing to locate in the Syracuse and Central New York area. [Learn more.](#)

We invite you to learn more about locating your business in our area by choosing any of the links above. Further, we would be pleased to work with you to help you assess our area's ability to meet your needs for a new location in the United States.

Please contact us for more information:

Phone: 315-435-3770

Fax: 315-435-3669

Toll Free: 877-797-8222 (from US or Canada only)

Email: SuccessINSyracuse@SyracuseCentral.com

Firms and/or external links listed in this site are provided as a courtesy listing and are not recommended or endorsed by Onondaga County or the Greater Syracuse Economic Growth Council.

[↑ Top of Page](#)