

The City of Syracuse is located in Onondaga County in the geographic center of New York State. The counties of Onondaga, Madison, and Oswego make up the *Syracuse Metropolitan Statistical Area (MSA)*. The *Syracuse-Auburn Combined Statistical Area (CSA)* consists of Cayuga, Madison, Onondaga and Oswego counties.

PHYSICAL CHARACTERISTICS

Area: Onondaga County 780 sq. mi.
 Syracuse MSA 2,390 sq. mi.
 Syracuse-Auburn CSA 3,083 sq. mi.
 City of Syracuse 26 sq. mi.

Terrain: Rolling hills and flat plains

Altitude: 364 - 681 feet **Elevation:** 414 feet

Climate: four seasons, continental mean average temperature:
 January 24 degrees
 April 46 degrees
 July 71 degrees
 September 62 degrees
 annual average snowfall 135 inches (1990-2007)
 growing season approx. 171 days
 annual rainfall 36 inches

PROXIMITY TO MARKET

Over 136 million people live within a 750 mile radius of Syracuse, including over 50 percent of the population of Canada and the United States.

Mileage to Major Cities:

Albany, NY	136	Montreal, Que.	248
Baltimore, MD	299	New York, NY	253
Binghamton, NY	75	Niagara Falls, NY	165
Boston, MA	299	Philadelphia, PA	255
Buffalo, NY	147	Pittsburgh, PA	342
Chicago, IL	665	Rochester, NY	85
Cleveland, OH	330	Toronto, Ont.	248
Hartford, CT	236	Washington, DC	350

POPULATION

	<u>1990</u>	<u>2000</u>	<u>2008 est.</u>
City of Syracuse	163,860	146,435	139,070*
Onondaga County	468,973	458,336	452,633
Syracuse MSA	659,864	650,154	643,794

*2007 Estimate

Source: U.S. Census Bureau

RACE/ETHNIC BREAKDOWN OF POPULATION (2000) - PERCENT OF TOTAL POPULATION

	<u>City of Syracuse</u>	<u>Onondaga County</u>	<u>Syracuse-MSA</u>
White	64.3	84.8	88.9
Black/African American	25.3	9.4	6.5
Asian/Pacific Islander	3.4	2.1	1.5
American Indian, Alaska Native	1.1	0.9	0.7
Other	2.2	0.9	0.8
Two or more races	3.6	2.0	1.6
Hispanic Origin (of any race)	5.3	2.4	2.1

HOUSEHOLDS

	<u>1990</u>	<u>2000</u>	<u>2007 est.*</u>
City of Syracuse	65,046	59,482	54,152
Onondaga County	177,950	181,153	179,056
Syracuse MSA	243,899	252,043	253,475

Source: U.S. Census Bureau/ *American Community Survey - 2007

MEDIAN AGE –

Syracuse MSA	-	37.7
Onondaga County	-	38.0
New York State	-	37.7
United States	-	36.7

PER CAPITA PERSONAL INCOME – 2007^P

Onondaga County	\$35,751*
Syracuse MSA	\$33,198*
New York State	\$47,385
United States	\$38,611

*2006 data

AVERAGE APARTMENT RENTAL

One Bedroom: \$550 - \$650	Two Bedroom: \$660 - \$755
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MEDIAN SELLING PRICE OF HOMES

Onondaga County – \$125,000 (Mar. '09) Syracuse MSA – \$120,200 ('08 avg.)

Source: NYS Association of Realtors
 National Association of Realtors

ACCRA COST OF LIVING INDEX (1st qtr. 2009)

	Composite*		
	<u>Index</u>	<u>Grocery</u>	<u>Housing</u>
Binghamton, NY	96.4	94.1	86.9
Buffalo, NY	93.6	93.4	87.2
Glens Falls, NY	109.0	102.1	102.3
Ithaca, NY	103.3	104.5	98.7
New York (Manhattan) NY	219.3	145.1	400.6
Rochester, NY	99.5	96.1	90.6
Syracuse, NY	98.6	96.6	87.1

*Composite includes six categories

CONSUMER PRICE INDEX (CPI)

Mar. '09 – 212.709 - Mar. '08 – 213.528 **0.2%**

UNEMPLOYMENT RATE (%)

	<u>County</u>	<u>MSA</u>	<u>CSA</u>	<u>NYS</u>	<u>US</u>
Mar. '09	7.8	8.5	8.6	8.1	9.0
Mar. '08	5.1	5.7	5.7	5.0	5.2

LABOR FORCE

	<u>Labor Force</u>	<u>Employed</u>
	March 2009	
Onondaga County	236,100	217,800
Syracuse MSA	334,300	306,000
Syracuse-Auburn CSA	376,100	343,700

NON-AGRICULTURAL EMPLOYMENT

(Data in Thousands)	<u>MSA</u>		<u>Percent Change Over the Year</u>
<u>Employment Sector</u>	<u>Mar. '09 – Mar. '08</u>		
TOTAL	317.9	320.3	- 0.7%
<i>Goods Producing</i>	<i>41.9</i>	<i>43.7</i>	<i>-4.1%</i>
Natural Resources,			
Construction & Mining	11.7	11.4	2.6%
Manufacturing	30.2	32.3	-6.5%
<i>Service Providing</i>	<i>276.0</i>	<i>276.6</i>	<i>-0.2%</i>
Trade, Transportation, Utilities	62.4	63.6	-1.9%
Information	5.3	5.6	-5.4%
Financial Activities	18.1	18.1	0.0%
Professional & Business Services	33.9	34.3	-1.2%
Education & Health Services	58.9	58.5	0.7%
Leisure & Hospitality	25.7	25.3	1.6%
Other Services	12.6	12.7	-0.8%
Government	59.1	58.5	1.0%

Source: NYS Department of Labor

TAXES

Sales	8.0%
State	4.0%
Local	4.0%
State Income Tax	4.0% - 7.7%

MAJOR EMPLOYERS in CENTRAL NEW YORK

◆ SUNY Upstate Medical University	6,717
◆ Syracuse University	6,504
◆ Wegmans	4,100
◆ St. Joseph's Hospital Health Center	3,046
◆ Crouse Hospital	2,700
◆ Loretto	2,427
◆ Lockheed Martin MS2	2,350
◆ National Grid	1,856
◆ P & C Food Markets	1,750
◆ Magna Drivetrain - New Process Gear Inc.	1,400
◆ Raymour and Flannigan	1,400
◆ Syracuse V.A. Medical Center	1,400
◆ Carrier Corporation	1,300
◆ Welch Allyn	1,300
◆ United Parcel Service	1,230
◆ Verizon	1,100
◆ Community General Hospital	1,080
◆ Roman Catholic Diocese of Syracuse	1,000
◆ Excellus Blue Cross Blue Shield of CNY	990
◆ L. & J.G. Stickley, Inc.	934
◆ AXA Equitable Life Insurance Co.	943
◆ Syracuse Research Corp	885
◆ Time Warner Cable	875
◆ The Bank of New York Mellon Corp ..	830
◆ Anheuser Busch Companies	815

COMMUNICATIONS

Major newspaper:

The Post-Standard (daily) 470-0011

Business newspapers:

Business Journal (weekly)	472-3104
Eagle Newspapers (weekly)	434-8889
Syracuse New Times (weekly)	422-7011
The Scotsman Press, Inc. (weekly)	472-7825

19 AM and FM radio stations
4 standard commercial television stations - 1 public
1 cable television system
Time Warner Channel 10 (24 hour news broadcasting)

TRANSPORTATION

Syracuse is located at the crossroads of two interstate highway systems, east/west I-90 the New York State Thruway, and north/south I-81.

Highway: More than 150 trucking companies, including the nation's top 12 carriers of general freight, service the Syracuse area.

Air: Over 130 passenger flights arrive and depart daily from the Syracuse Hancock International Airport, serviced by seven major airlines and several commuter lines. Six major air cargo companies service the Syracuse terminal in addition to several regional carriers, forwarders and passenger airlines that offer air freight services.

Bus: CENTRO provides public transportation for Syracuse and suburbs at a fare of \$1.00. Onondaga Coach, Greyhound, Syracuse & Oswego, and Adirondack Trailways also provide inter-city passenger service.

Rail: CSX provides direct rail freight service to a variety of Northeastern markets. Amtrak provides rail passenger transportation service from the William F. Walsh Regional Transportation Center.

Water: The Port of Oswego is located on the southeast shore of Lake Ontario, 34 miles northwest of Syracuse. The New York State Canal System encompasses 524 miles and runs east-west across New York State, connecting the Niagara River with the Hudson River. The Onondaga Lake Barge Canal Terminal is located just north of Syracuse.

HEALTH CARE

Four acute care hospitals; a number of long-term skilled nursing facilities, outpatient centers serving all sectors of the county, renowned teaching facilities, including SUNY Upstate Medical University, two hospital-based nursing schools, and several residency programs.

EDUCATION AND TRAINING

Public, Private and Parochial Education: There are 18 school districts in Onondaga County (17 Suburban, 1 City) with an enrollment of approximately 80,000 students. The districts are comprised of 78 Elementary Schools, 27 Junior High, and 21 High Schools.

College and Universities: There are 44 private and state colleges within the Greater Syracuse Region, with a combined enrollment of over 215,000 students. In the Syracuse area there are eight schools including Syracuse University, LeMoyne College, SUNY Upstate Medical University, the College of Environmental Science and Forestry, Onondaga Community College, SUNY Empire State College, SUNY Oswego, Cazenovia College, Morrisville College and Bryant & Stratton College.

Vocational Training: The five public vocational centers and 24 private vocational and technical schools offer more than 80 courses of study in a wide variety of fields.

RECREATION & CULTURE

- ◆ More than 50 state, county and city parks and several nature centers
- ◆ 40 golf courses (more than any other area in the Northeast)
- ◆ Rosamond Gifford Zoo at Burnet Park open year-round
- ◆ 40 museums and galleries, including the nationally known Everson Museum of Art, designed by I.M. Pei
- ◆ Syracuse Opera, the only year-round professional opera company serving Central New York
- ◆ Syracuse Stage, Central New York's only professional theater, attracting talented actors and directors from Broadway and beyond
- ◆ Syracuse Symphony Orchestra, the 28th largest orchestra in the United States, serves the central and northern New York Region
- ◆ The Carrier Dome, home of Syracuse University athletics; the only domed stadium in the northeast
- ◆ Alliance Bank Stadium seats 11,000 spectators and is home to the Syracuse SkyChiefs
- ◆ The New York State Fair, the longest running state fair in the country, annually attracts nearly 1 million people from across the Northeast
- ◆ Museum of Science & Technology (MOST) – More than 200 exhibits and displays provide a unique hands-on experience for all ages. New York State's only IMAX-Dome theatre
- ◆ Numerous music festivals including Jazz Fest, NYS Blues Fest and Empire Brewing Musical Festival
- ◆ Ethnic festivals – Polish Festival, Jewish Music & Cultural Festival, Bavarian Festival, Latino-American Festival, Irish Festival, La Festa Italiana, Oktoberfest, and many more

Prepared by: Greater Syracuse Chamber of Commerce 04/09
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