

ISE : Leveraging IT for the benefit of public and private development

The International SESAME Exchange (ISE) is the annual meeting/conference of the SESAME Network (www.sesame.biz). The 2008 event will be held in Lafayette, Louisiana concurrently with the TechSouth Trade Show (www.techsouth.org). It will focus on information technologies, digital technologies and film. Members of the network (15 cities on 3 continents) are expected to participate. Guest cities, corporations and organizations are welcome. For an invitation or more information, go to www.sesame2008.com



The International SESAME Exchange (ISE) is a SESAME Network event in conjunction with our partners :



Louisiana Immersive Technologies Enterprise (LITE)

**International SESAME Exchange
April 7-9, 2008**

Roger Richard, SESAME President and Mayor, Victoriaville, Qc.

Joey Durel, SESAME President Elect and Mayor, Lafayette, LA

Philippe Gustin, SESAME Secretariat
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SESAME 2008
LAFAYETTE, LOUISIANA

21st ISE

International SESAME Exchange
Cajundome Convention Center
Lafayette, Louisiana
USA



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21st ISE Business Program

Sunday, April 6– An optional day of cultural tourism will be organized Sunday, April 6 with a boat tour on the bayous, a visit to St. Martinville, known in earlier times as the “Little Paris of America” and Avery Island, where the world-renowned Tabasco hot sauce is made.

4-6PM: ISE Registration, Lobby area, Hilton Garden Inn. Their website is listed for information. Hotel accommodations should be made through the ISE website and registration. (www.lafayettecajundome.stayhgi.com)

7-10PM: Optional dinner and dancing at Randol’s Restaurant.



Monday, April 7– Monday morning features presentations on a variety of topics, all centered on leveraging technology for public and private development.

Monday afternoon– Center for Advanced Computer Studies / University of Louisiana at Lafayette and other network university IT presentations. (www.cacs.louisiana.edu)

Monday evening– Reception and 3D demonstration at the Louisiana Immersive Technologies Enterprise (LITE) Center (www.lite3d.com)

Tuesday, April 8– TechSouth / International SESAME Pavilion / Business Meetings (www.techsouth.org)

8 Concurrent “Ask the Expert” Sessions :

ERP for Your Organization

Managing Remote Employees

Open Source/Linux/ Open Office

IT Disaster Preparation

Security in Remote Locations

GIS Applications for Business

How to Use Thin Client

Business Intelligence / EID / Dashboards

5-7 PM– TechSouth Reception, Cajundome Convention Center

Wednesday, April 9– TechSouth / SESAME

International Pavilion / Business Meetings

8 Concurrent “Ask the Expert” Sessions:

Maximizing Online Presence

Making the Most of Smart Phones

Applying Online Free Tools

Paperless Applications for Real World

Taking Advantage of University Research and Technology Transfers

Implementing Data Warehouses

Online Marketing for Business

Selling Products on the Web

6-10 PM– Vermilionville : Cajun and Creole Feast - Crawfish Boil, BBQ and Dancing

Workshops on planning, fibre initiative, use of digital media for growth, GIS and other economic development tools will be held based on interest received.

Register today at www.sesame2008.com